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# HBeats Art

**NSFW Illustrator & Writer**

**THE BUSINESS OF NSFW**

2021 Media Kit

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## THE BUSINESS OF NSFW

NSFW artists find themselves on a unique path. On one hand, their art is motivated by personal drive. Despite a long path to becoming a good artist, they push forward.

On the other hand, there are many challenges distinct to the field of NSFW. Years of work can easily disappear, as seen with the Tumblr NSFW ban. As such, NSFW artists are in constant fear of slipping up, and losing the audience and career they've built.

The Business of NSFW blog aims to inform NSFW artists, empowering them so they can focus on creating what they love.

If your business aims to help NSFW artists, reach out! I'd love to work with you.

### Blog Reach

**5,900**

Total number of  
monthly visitors

**4,300**

Total number of unique  
monthly visitors

**620**

Average number of new  
monthly visitors

### Audience Stats

Twitter	4,710
Pixiv	1,670
DeviantArt	1,100
Newsletter	65

### Handler

**GAB DE JESUS**

Illustrator & Business Blogger

I've been an NSFW illustrator for over seven years. Wanting to help other NSFW artists overcome and avoid my mistakes, I started the Business of NSFW blog. In a year of blogging, I've written over 30 articles that are helping the NSFW art community.

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